

Privacy Policy

Privacy Information

HRA Pharma UK & Ireland Ltd. is committed to protecting the privacy of its customers and the users of its www.ellaone.ie website (Site). This policy (together with our terms and conditions of use and any documents referred to in it) explains how we achieve that goal and gives you details of our privacy practices, including:

- what personal information we collect about you when you use this Site;
- how that information or personal data that you provide us may be used or disclosed; and
- your rights with respect to our collection and use of your personal data.

Please read the following carefully to understand our views and practices regarding your personal data and how HRA Pharma UK & Ireland Ltd. will treat it. For the purpose of the Data Protection Act 1998 (the Act), the data controller is HRA Pharma UK & Ireland Ltd., Haines House, 21 John Street, Bloomsbury, London, WC1N 2BF.

Section 1: Your Consent

By using this Site, you agree to the terms of this privacy policy. Whenever you submit information to us through this Site, you consent to the collection, use and disclosure of that information in accordance with the terms of this privacy policy.

Section 2: Information We May Collect from You and Uses Made of Such Information

We may ask you to provide us with personal information on a voluntary basis in certain areas of our Site. In particular, you may be asked to provide the following information:

- **Membership Information:** If you want to access certain content otherwise unavailable on the Site or obtain special personalised services, we may ask you to provide personal information, including contact details (e.g., name, email address, and organisation) and to generate your own personal password. We will use this information to maintain your membership account with and registration onto the Site, and to furnish you with information about products and services that we think may be of interest to you where you specifically request or consent to the receipt of such information.
- **Feedback Information:** If you submit information or comments to us via the Site, we will ask you to provide personal information, including your name and e-mail address. We will process this information in order to respond to your feedback, where appropriate, including responding to a question, comment or request. In order to respond to your feedback, it may be necessary to make the personal information that you submit in this section available to subsidiaries and affiliates of HRA Pharma UK & Ireland Ltd and, if necessary, to certain of our service providers. Where appropriate, your feedback also may be processed in an effort to improve our Site. We may also ask you to complete surveys that we use for research purposes, although you do not have to respond to them.
- **Contact Services:** If you contact us via the Site we may keep a record of that correspondence. In certain areas on this Site, you will be provided with contact details for personnel at HRA Pharma UK & Ireland Ltd. You cannot contact any such individual through this Site, but you may enter into direct mail or telephonic communication with any such person if you choose to do so. Any such communication will be deemed to be personal communication between you and the individual in

question. Such communication does not fall under the remit of this privacy policy and HRA Pharma UK & Ireland Ltd will not be responsible for or have any liability in relation to such communications.

- Your visits to the Site: We may collect and process details of your visits to the Site including, but not limited to, traffic data, location data and other communication data, whether this is required for our own billing purposes or otherwise and the resources that you access.

- Passive Information: As is the case with many sites, our Site logs navigational data (such as your IP address, log files, and clickstream data) and uses standard technology called "cookies", which are small data files that are downloaded onto your computer when you visit our Site.

- On 26 May 2011, the Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2011 came into force. These Regulations govern the use of cookies and similar technologies for storing information, and accessing information stored, on a user's equipment such as their computer or mobile.

The cookies used on the ellaone.ie site are as follows:

| | | | |
|------------------------|---|---|---|
| Google Analytics | _utma _utmb _utmc _utmv _utmz | These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. | Click here for an overview of privacy at Google |
| Session Cookie | SESS | This session cookie is used by the Content Management system to monitor whether a user has already visited the site before or provided information for the In-depth resources area. | |
| JavaScript Cookie | Has_js | A cookie is set to determine if the current user has JavaScript set on their machine. JavaScript is used throughout the site to enhance the user experience. | |
| Seen Cookie Prompt | seenCPrompt | A cookie is set to remember if a user has been alerted to the updated privacy and cookie policy on the site. | |
| Accessibility settings | styleSwitcher text_resize | Cookies are set to remember a user's preference if they decide to alter text size or colours throughout the site. | |

- Cookies automatically identify your browser to the HRA-Pharma server whenever you interact with our Site. If you prefer not to allow us to collect "cookie" information you can disable the cookies by turning them off in your browser, however, some areas of our Site may not function properly if you do. The website www.allaboutcookies.org (run by the Interactive Marketing Bureau) contains step-by-step guidance on how cookies can be switched off by users
- We will use navigational data for systems administration purposes only. We do not link navigational data to any personally identifiable information that we collect from you via the personalized services on this Site. This means that your session will be tracked, but you will not be identified. We use cookies to track the pages that you visit on our Site and to ensure that you do not see the same information repeatedly. We may also collect non-personal information, such as number of Site visits, tracking patterns of page viewing, and so forth to monitor the performance of the Site and make improvements to it.

Section 3: Information Retention and Disclosure

HRA Pharma UK & Ireland Ltd will hold all of the personal information it collects from you in the European Economic Area (EEA), and will not transfer it outside the EEA except under the conditions specified herein. HRA Pharma UK & Ireland Ltd may from time to time need to disclose your personal information to third party agents located outside the EEA, but only for necessary technical support. HRA Pharma UK & Ireland Ltd will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy and applicable privacy legislation. By submitting your personal data, you agree to the transfer, storing or processing of your personal data outside the EEA for this purpose.

HRA Pharma UK & Ireland Ltd may disclose your personal information to any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the UK Companies Act 2006. We may also need to disclose your information in connection with the sale, assignment or other transfer of the business of this Site, or if required to do so by applicable laws, court orders, government regulations or authorities, or in order to enforce or apply our terms and conditions of use and other agreements; or to protect the rights, property, or safety of HRA Pharma UK & Ireland Ltd, our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

Section 4: Other Uses of Your Information

HRA Pharma UK & Ireland Ltd may use information held about you in the following ways:

- to ensure that content from the Site is presented in the most effective manner for you and for your computer;
- to carry out our obligations arising from any contracts entered into between you and us;
- to allow you to participate in interactive features of our service, when you choose to do so; and
- to notify you about changes to our service.

We will not sell, share, transfer or rent the personal information collected on this Site other than as disclosed in this privacy policy.

Section 5: Your Rights

Opt-out: If you have given consent through this Site, or via other communications with HRA Pharma UK & Ireland Ltd., to receive information, some of which may be of a promotional nature, then you have the right to opt-out of receiving such information at any time and we will honour your decision to do so once it has been communicated to us. If you wish to opt-out at any time, you can contact us as set out below, or by clicking an “un-subscribe” link on an email indicating that you no longer want to receive any information relating to products and services.

Access and Correction: You have a right to access the personal information that HRA Pharma UK & Ireland Ltd holds about you. You also have a right to correct, amend or delete the information that we hold about you if it is incorrect. If you wish to exercise these rights please contact us by post or e-mail at the address shown in the "Contact" section below. Any access request may be subject to a fee to meet our costs in providing you with details of the information that we hold about you.

Section 6: Security

This Site incorporates appropriate safeguards to protect the security, integrity, completeness, accuracy and privacy of the personal information we have collected and we have put in place reasonable precautions to protect information from loss, misuse and alteration. Our security and privacy policies are periodically reviewed and enhanced as required and only authorized individuals have access to the information you provide us.

Unfortunately, the transmission of information via the internet is not completely secure. HRA Pharma UK & Ireland Ltd will do its best to protect your personal data, but cannot guarantee the security of your data transmitted to the Site; any transmission is at your own risk. Once HRA Pharma UK & Ireland Ltd has received your information, it will use strict procedures and security features to try to prevent unauthorised access.

Section 7: External Links

This Site may provide links to various other websites that we do not control. When you click on one of these links, you will be transferred out of our Site and connected to the website of the organisation or company that you selected. Even if an affiliation exists between our Site and a third-party website, we exercise no control over linked sites. Each of these linked sites maintains its own, independent privacy and data collection policies and procedures. If you visit a website that is linked to our Site, you should consult that site's privacy policy before providing any personal information. Please be aware that we are not responsible for the privacy practices or content of such other sites. This privacy policy applies solely to information collected by this Site.

Section 8: Terms and Modifications to Privacy Statement

HRA Pharma UK & Ireland Ltd may modify this privacy policy at any time at its discretion and modifications are effective upon being posted on this Site. You are responsible for reviewing this privacy policy periodically to ensure that you are aware of any changes to it. When HRA Pharma UK & Ireland Ltd does effect a change, it will update the "Date of Preparation" notice appearing at the end of the privacy policy.

Section 9: Children

This Site is not directed to children and HRA Pharma UK & Ireland Ltd does not knowingly solicit information from any child. Should a child whom we know to be under 13 send personal information to us, we will use that information only to respond directly to that child to inform him or her that we must have parental consent before receiving his or her personal information.

Section 10: Contact Details

If you have any questions about this privacy policy, the privacy practices of this Site or if you want to exercise any of the rights that you are given under this privacy policy you can contact:

Medical Information Department
HRA Pharma UK & Ireland Ltd,
Haines House
21 John Street
Bloomsbury
London
WC1N 2BF
e-mail: info-ie@hra-pharma.com